

Beautify

Exercise 2

Team 7

Markus, Tobi, Annsofi, Milausha, Manuel

Short Reminder: Beautify.me



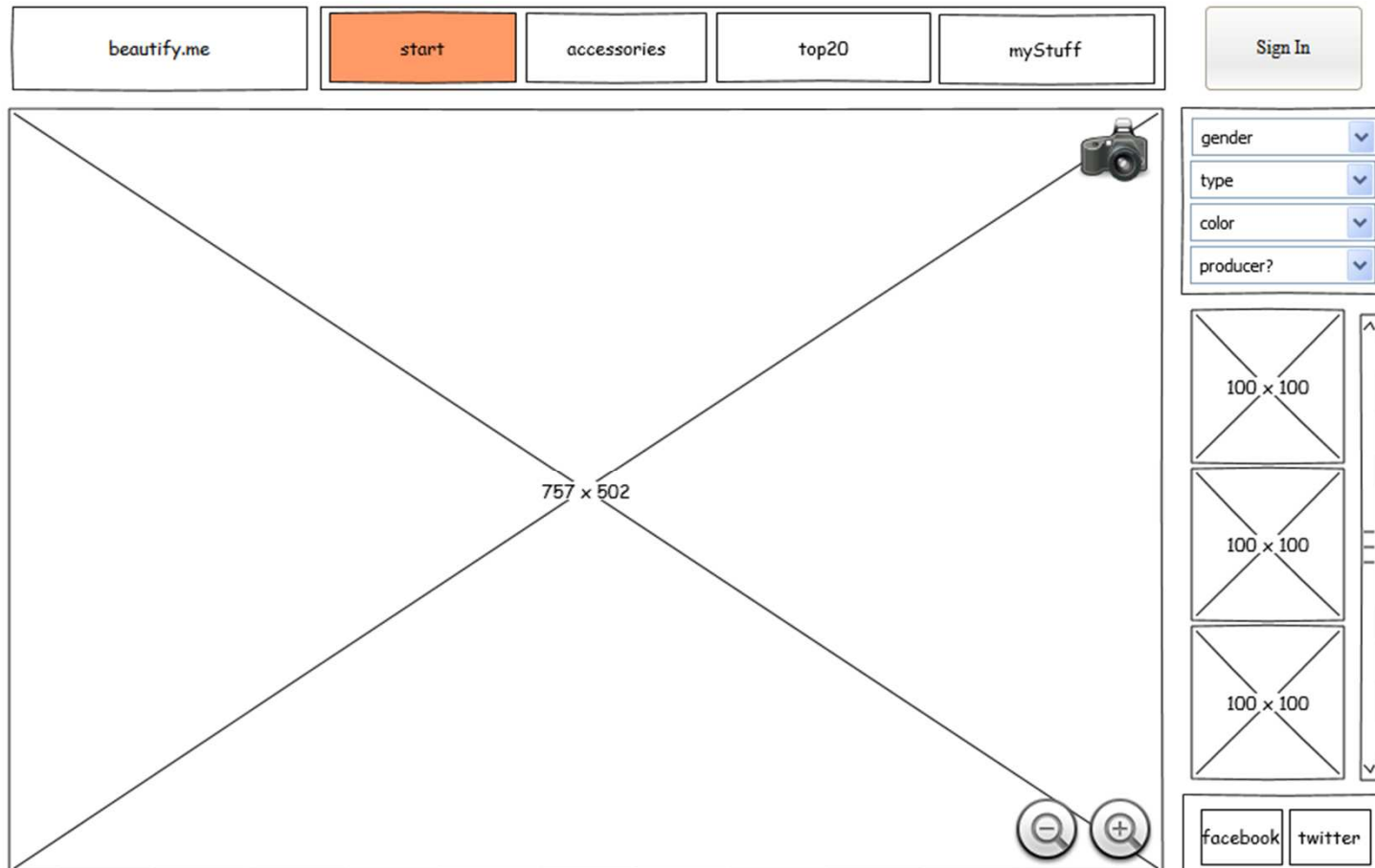
Agenda

1. Navigation
 2. Managing Content
 3. Building Trust and Credibility
 4. Sign in
-

Agenda

1. **Navigation**
 2. Managing Content
 3. Building Trust and Credibility
 4. Sign in
-

Multiple ways to Navigate



Hierarchical

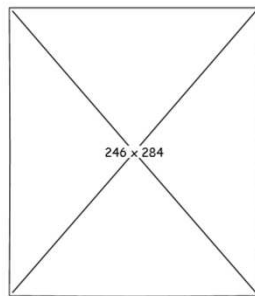
[beautify.me](#) | [start](#) | [accessories](#) | [top20](#) | **me**

Welcome Mr. X 
[Shopping Basket](#)

My Personal Data

My personal data
My stuff

Avatar



Nick:

E-mail:

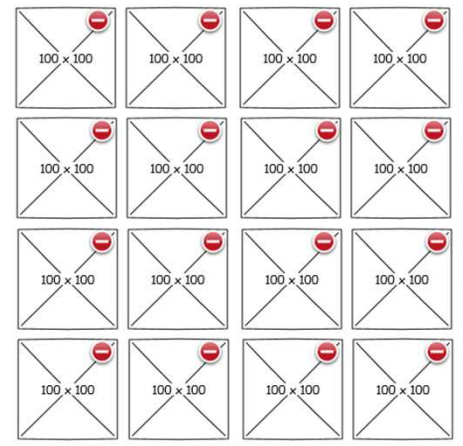
Password:

[contact us](#) | [terms of use](#) | [priv](#)

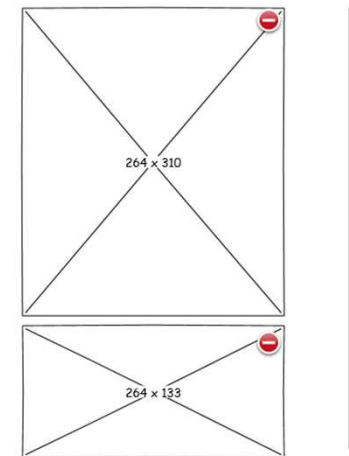
[beautify.me](#) | [start](#) | [accessories](#) | [top20](#) | **me**

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My Accessories



My Pics







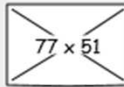





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Popularity

beautify.me start accessories **top10** myStuff Sign In

gender type color

1.		6.	
2.		7.	
3.		8.	
4.		9.	
5.		10.	


Agenda

1. Navigation
 - 2. Managing Content**
 3. Building Trust and Credibility
 4. Sign in
-

Organized Search Results

beautify.me

start
accessories
top20
myStuff

Welcome Mr. X 




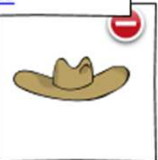

[Shopping Basket](#)

*

[all](#)

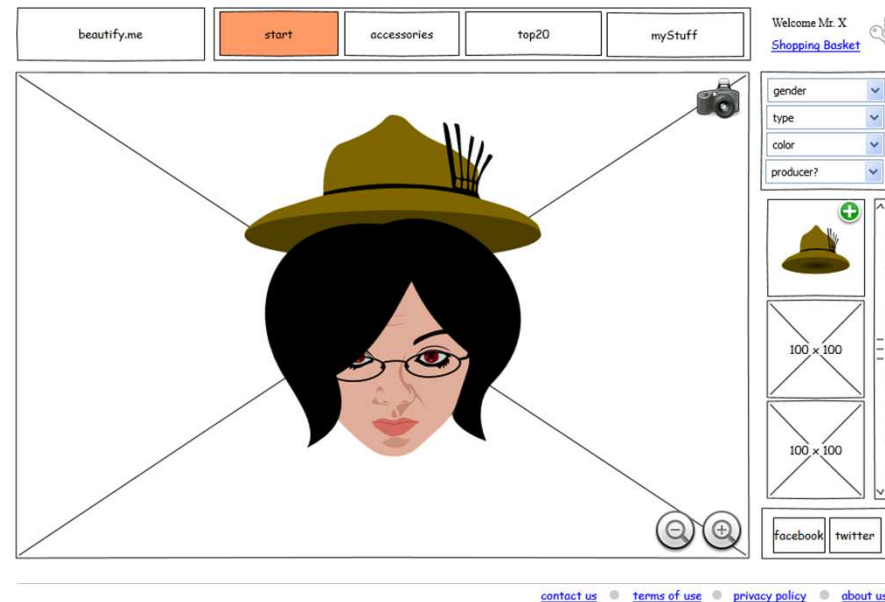
[hats](#)

[glasses](#)

					100 x 100	100 x 100
100 x 100	100 x 100	100 x 100	100 x 100	100 x 100	100 x 100	100 x 100
100 x 100	100 x 100	100 x 100	100 x 100	100 x 100	100 x 100	100 x 100
100 x 100	100 x 100	100 x 100	100 x 100	100 x 100	100 x 100	100 x 100

Other patterns

- Writing for search engines
- Distinctive HTML titles
- Page templates



Agenda

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-

Fair information practices

beautify.me	start	accessories	top20	myStuff
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Contact Us

Complaint, Idea, Reaction, Comment...

Privacy policy

beautify.me	start	accessories	top20	myStuff	Sign In
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Privacy Policy



About Page

[beautify.me](#) [start](#) [accessories](#) [top20](#) [myStuff](#) [Sign In](#)

About Us

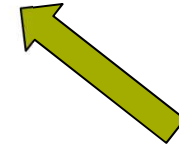
Address / Contact Informations

General Informations

Privacy Preferences

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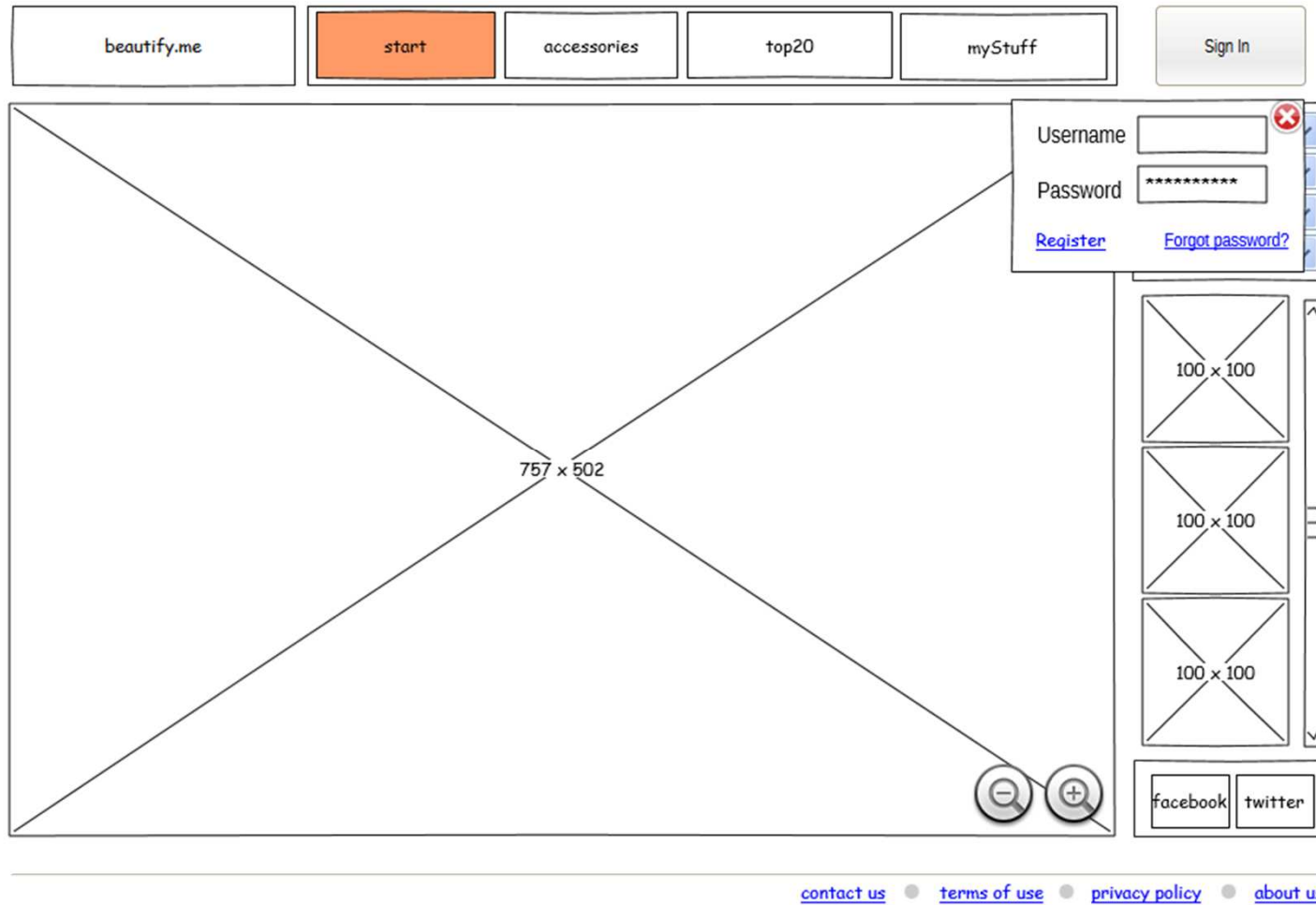
Privacy Preferences

- real name visible
- my accessories visible for everyone
- my pictures visible for everyone
- ...

Agenda

1. Navigation
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 4. **Sign in**
-

Sign In



New Account

beautify.me start accessories top20 myStuff Sign In

registration


first name	<input type="text" value="Mr."/>	avatar  upload webcam
last name	<input type="text" value="X"/>	
e-Mail address	<input type="text" value="mr.X99@google.net"/>	
password	<input type="password" value="*****"/>	
repeat password	<input type="password" value="*****"/>	
<input checked="" type="radio"/> male <input type="radio"/> female		

I have read the terms of use

My personal data

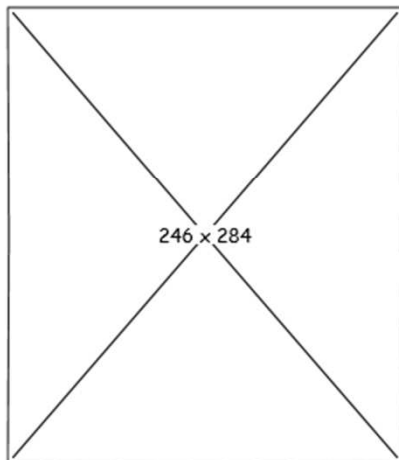
Navigation menu: [beautify.me](#) | [start](#) | [accessories](#) | [top20](#) | **[me](#)**

Dropdown menu for 'me':
My personal data
My stuff

Welcome Mr. X 
[Shopping Basket](#)

My Personal Data

Avatar



Nick:

E-mail:

Password:

Questions?

